**This Fairtrade Fortnight, give farmers a break whilst enjoying yours!**

Get your selfie-sticks and oven gloves at the ready; here’s how Ilminster is being asked to support Fairtrade Fortnight 2017

Monday 27 February – Sunday 12 March.

**Selfless Selfies: *Categories (a) Individual; (b) group; (c) workplace; (d) Fair Hair salon***

Whether a Fairtrade drink with friends or colleagues, a coffee morning, or children eating a healthy snack, we want to see individuals, groups and workplaces, enjoying a Fair Break during Fairtrade Fortnight. Share your photos on the Ilminster Fairtrade Facebook page and we will shortlist the images that we think best sum up Fairtrade Fortnight in Ilminster. Why not visit one of the local cafes\* serving Fairtrade refreshments and ask for our cardboard teacup to add a flourish to your photo? There’s no limit to the number of entries you can submit and all shortlisted entries will be put to a public vote; so, get snapping to be in with a chance of winning a Fairtrade prize!

Post your photos, telling us:

* Who is enjoying a Fair Break;
* Where you are enjoying your Fair Break; and
* Which category you are submitting an entry for, i.e. individual, group, workplace, Fair Hair salon.

**\***Teacups are available at The Green House Ilminster, The Monks Yard and The Railway Carriage Café, Lopenhead.

**Fairtrade Bake-Off:**

So, you think you’re Mary Berry or Paul Hollywood?! Here’s a chance to prove your baking prowess…Pop into Ilminster Cooperative and pick up the February edition of ‘Food’ Magazine. Inside (pages 52-53) you will find a Fairtrade Chocolate and Banana Loaf Cake recipe. You can also [download the recipe here](https://main-coopfoodmagazine-rivergroup.content.pugpig.com/2017/01/11/fairtrade-cocoa/pugpig_index.html). Using Fairtrade ingredients, where indicated, we are inviting you to bake your best loaf and bring it along for judging at the Market House on Saturday 4 March from 11am. Our judges are eagerly awaiting the opportunity to get their teeth into the cakes and choose a worthy winner. Who will be crowned this year’s Fairtrade Bake-Off champion?

**Swop-o-meter:**

What items in your shopping basket could you swop for Fairtrade ones? Coffee, tea, chocolate, bananas, sugar, even dried fruits and rice…the choice is growing all the time and includes household cleaning products and gifts. We want to keep a running total of the items you have swopped during Fairtrade Fortnight; so, share photos of you and your Fairtrade purchases on our Facebook page, or by using the contact us feature on our website ([www.ilminsterfairtrade.uk](file:///C%3A%5CUsers%5CDavidWendy%5CAppData%5CLocal%5CTemp%5Cwww.ilminsterfairtrade.uk)) for the chance to win our shopping basket of Fairtrade goodies.

For more information about any of these initiatives, please contact:

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For more information about Fairtrade Fortnight, please visit [www.fairtrade.org.uk/en/get-involved/current-campaigns/fairtrade-fortnight](http://www.fairtrade.org.uk/en/get-involved/current-campaigns/fairtrade-fortnight)